



Jacques SANTER, President of the SME UNION of the European People's Party (EPP),

György BISZTRAY, President of the KKVE ( the Hungarian SME UNION ) and

László MÁDI, Member of the Hungarian Parliament FIDESZ-MPSZ

cordially invite you to the KKVE - SME UNION 2005 Conference.



## “9 Months in the EU: The Future of Hungarian SMEs”

Friday, 21st January 2005

POLGÁROK HÁZA, 1089 Budapest, Visi Imre utca 6.

### Program

(Simultaneous translation into English, Hungarian and German)

8.30-9.00 **Registration**

9.00-9.30 **Opening & Welcoming Remarks**

**Introduction and Moderation: György BISZTRAY-B.,** President of KKVE,  
the Hungarian SME UNION

- **Jacques SANTER,** President of the SME UNION of the European People's Party (EPP)
- **László MÁDI,** Member of the Hungarian Parliament FIDESZ-MPSZ, Co-President of KKVE
- **Csaba HENDE,** Member of the Hungarian Parliament FIDESZ-MPSZ, President of the Szövetség a Nemzetért Foundation

9.30-11.00 **Panel I: 9 Months in the EU: Challenges for Hungarian SMEs**

#### Introduction and Moderation

- **Peter JUNGEN,** Angel Investor and Co-President of the SME UNION

#### Impulse Statements

- *The Current International and Hungarian Economic Situation*  
**Zoltán CSÉFALVAY,** Professor of the Andrassy University,
- *The importance of SMEs for the Hungarian Economy*  
**György SZŰCS,** President of the IPOSZ (Hungarian Union of Handcraft Organizations),
- *SME Situation in a Neighbour- and EU-Applicant Country*  
**Marian Petre MILUT,** President of the National Union of Romanian Employers

#### Discussion

11.00-11.15 **Coffee Break**

## 11.15-12.30 Panel II: The Role of SMEs in the Field of Food and Agriculture

**Introduction and Moderation: György BISZTRAY**, President of KKVE,  
the Hungarian SME UNION

### Impulse Statements

*The European Overview*

- **Béla GLATTFELDER**, MEP, EP Committee on Agriculture and Rural Development,  
Committee on International Trade

*Hungarian farmers today: Important Members of the SME Community!*

- **István JAKAB**, Association of the Hungarian Co-Operations

*The eFarmer project*

- **László PITLIK**, Head of Department of the Szent István University, Gödöllő

### Discussion

## 12.30-14.00 Press Conference & Lunch Break

## 14.00-15.30 Panel III: More Competitiveness through Women Entrepreneurship

**Introduction: Lisbeth GRÖNFELDT-BERGMAN**, former MEP, President of SME Women

### Keynote Speech

- **Etelka BARSÍ-PATAKY**, MEP, EP Committee on Industry, Research and Energy; former Hungarian Ambassador to Austria
- **Ilona VÍGH**, MP, President of FIDESZ Women Organization

### Impulse Statements

- **Ágota GAZDA**, Director, Information and Consultation Centre for Foreign Investments in Hungary (ITDH)
- **Imre MAKSIN**, Associate Professor, Semmelweis University, Recreational and Personal Human Manager and MD; *Competitiveness in the Public Health Sector*
- **Márta LÁSZLÓ**, ZN-Project Manager for Innovation eCampaign
- **Josefine STAATS**, former MP, University Professor, President of KKVE-nt; *The need of political will to encourage women entrepreneurship*
- **Anita PETRUCZ**, Project Manager, TMB Hungary Technology Transfer and Software Development Engineering Ltd. *The experience during the built-up of the ProWomEn network and WomEn2FP6*

**Conclusions: Ildikó SZENCI**, Director of SME Women

### Discussion

## 15.30-16.30 Statements by SME UNION Members and Partners

**Moderation: Patrick VOLLER**, Secretary General of SME UNION

## 16.30-17.00 Conclusions and End of Conference

**György BISZTRAY**, President of KKVE, the Hungarian SME UNION

## 17.00-18.30 Cocktail Reception

### Cooperation-Partners and Sponsors:

Robert Schuman Foundation (Luxemburg); Szövetség a Polgári Magyarorszáért Foundation  
Hanns Seidel Foundation; Konrad Adenauer Foundation; European People's Party (EPP)

### Conference Information

#### Room Reservation (19. -23. January 2005):

<b>Hotel Mercure Buda</b> 1013, Budapest, Hungary Krisztina krt. 41-43. Tel.: +36 1 488 8100; Fax.: +36 1 488 8178 www.mercure-buda.hu; h1688@accor-hotels.com Single room EUR 76/ night/ room Double room EUR 86/ night/ room Reference: Mihály Krasznói, KKVE	<b>Hotel Papillon</b> 1024 Budapest Rózsahegy utca 3/b. Tel./Fax: 00-36-1-212-4003 papillon2@axelero.hu Single room: EUR 30,-/night Double room: EUR 40,-/night Reference: Mihály Krasznói, KKVE
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***Please make your booking until latest 18. January 2005***

## Confirmation

**I would like to take part in the conference in Budapest:**

Surname of participant:

First name:

Country/Organization:

Position/Title:

Address:

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**O**

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**O**

I give my permission to KKVE to store my Data in their Database.

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**Signature**

**By fax or e-mail to KKVE Hungary, Member of the SME UNION**